

We are Chiropractic, we are



# Our Vision

Driving the future of chiropractic care in Australia

## Our Mission

To empower chiropractors to provide the best quality care, through advocacy, education, research & ethical practice.

## Our Values

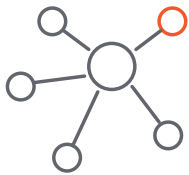
In supporting our members, we are guided by a core set of values:

- Acting Ethically
- Diversity & Inclusion
- Promoting Excellence
- Being Accountable
- Integrating Evidence

## Our Strategic Principals

- **Advocacy** for chiropractors, patients and interprofessional co-operation.
- **Education** through the provision of high-quality professional development and community awareness.
- Investment in impactful MSK **research** to improve the health of the community.
- Promotion of professionalism through reflection & **ethical practice**.

## Strategic Pillars 2021 - 2024



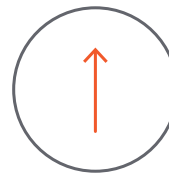
### Connect

Chiropractic Australia aims to serve as a central hub for the chiropractic community to interact, collaborate and access professionally and clinically relevant information that reflects the needs of our members.



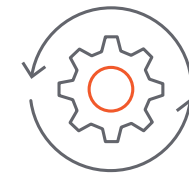
### Engage

Chiropractic Australia strives to provide a broad range of professional development opportunities, delivered both online and in person, to support ongoing, evidence-based education of chiropractic practitioners.



### Advance

Chiropractic Australia is committed to impactfully advocating for chiropractors and patients to ensure that the collective voice of our sector is heard and our profession is fairly and effectively represented.



### Sustain

Chiropractic Australia is dedicated to stewarding and safeguarding the sustainability of our sector through effective governance, innovative business practice and investment in impactful MSK research.

## Our Channels



- Social media  
- Digital

- Online communities of interest  
- face to face conferences, events & training

- Online learning  
- Grants & Scholarships

- Early Practitioner Network  
- Partnerships